



Business Advisory Board Meeting
Lake Worth Beach City Hall
February 15, 2024 at 6:00 PM

AGENDA

1. **ROLL CALL**
2. **PLEDGE OF ALLEGIANCE**
3. **ADDITIONS, DELETIONS OR REORDERING**
4. **APPROVAL OF MINUTES**
 - a. November 16, 2023
5. **OLD BUSINESS**
 - a. Letter to Registered Licensees for Business Tax Receipt – to get the word out about the Business Advisory Board
 - b. Update on enforcing ordinance requiring downtown storefronts that are empty to have window wraps
 - c. Update on Circuit Transportation
 - d. Decision on moving forward on idea of flow chart for the City's Website for new businesses
6. **NEW BUSINESS**
 - a. Requirements for a Minor Site Plan Application
 - i. Presenter: Wes Blackman, Urban Planner
 - b. FDOT Road Improvement Project
 - i. How can the City inform the public that businesses are open?
 - c. Public Relations
 - i. Explain what, if any, PR Campaign is in place for the City.
7. **ADJOURNMENT**